









Profession tracks committed to for next year:







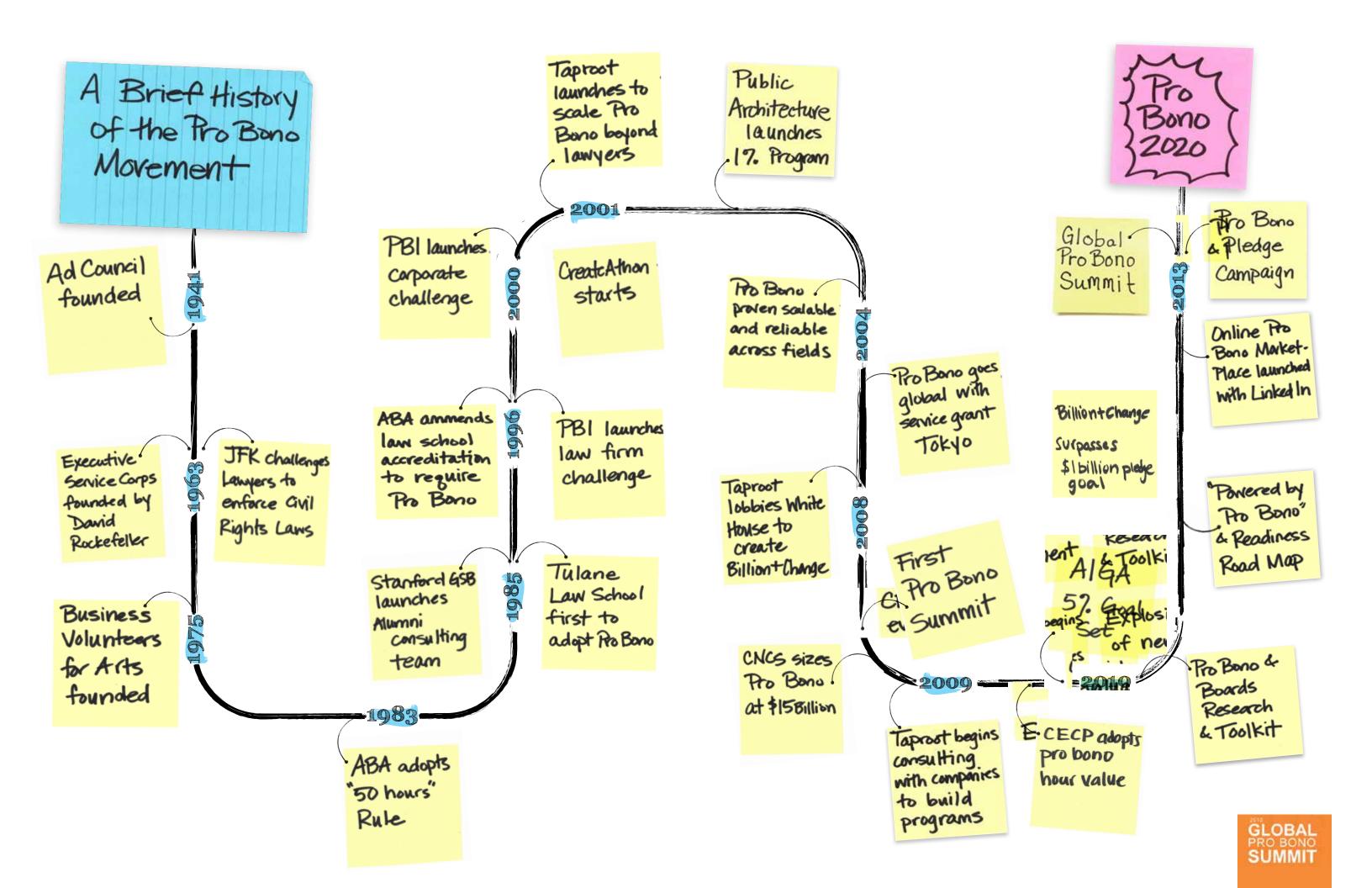
The Global Pro Bono Summit is an annual gathering of leaders with a shared vision to make the talents and skills of the business community accessible to organizations serving our collective good. This year marked a new threshold in the development of the pro bono marketplace as 100 pro bono leaders from around the globe and across sectors and industries gathered over four days in New York City for the 2013 Summit.

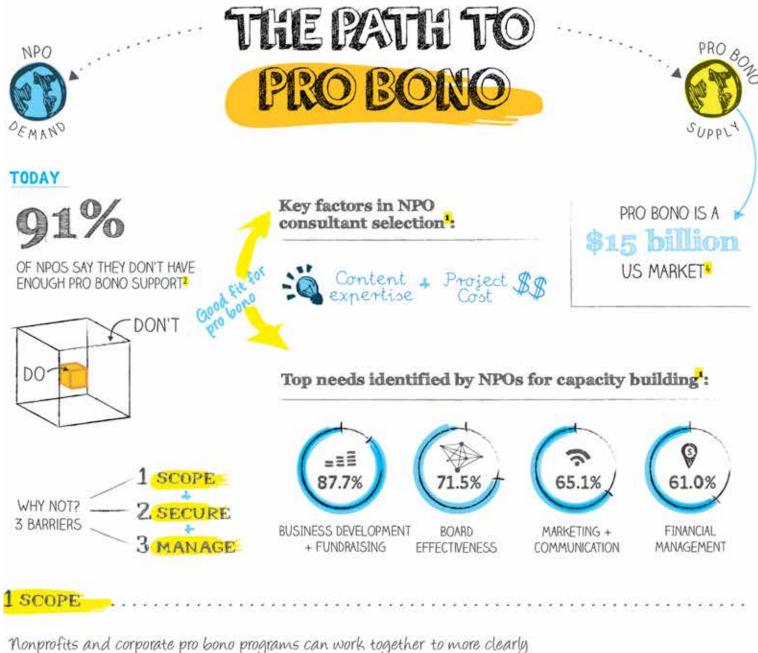
The Global Pro Bono Summit is a key part of Taproot's partnership with the BMW Foundation to foster a global support network for the field of pro bono service. This year's Summit included convening leaders from companies and professional services firms like American Express, Google, PwC and Deloitte for our Corporate Day sponsored by HP, and gathering leaders from domestic and global intermediaries like NPower, France's Pro Bono Lab and China's Huizeren, supporting pro bono from within the US and 13 countries around the world through the Global Fellows program.

Through design charrettes and dynamic peer discussions, the 2013 Summit set the global agenda for the investments needed in the field over the next year leading to the 2014 Global Pro Bono Summit. At Taproot, we envision that by the year 2020 the pro bono marketplace will be a thriving and transparent resource for the social sector.







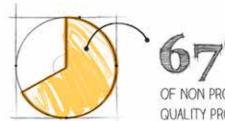


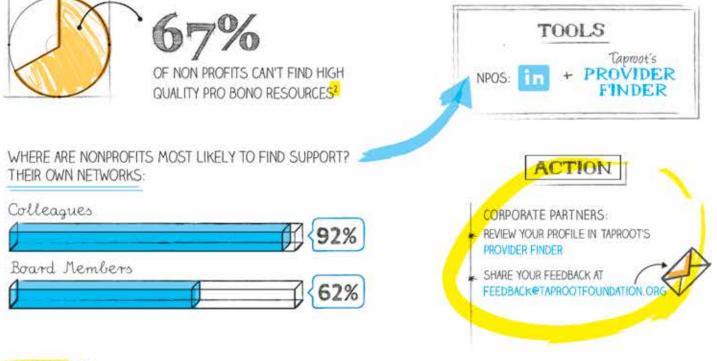
identify and define nonprofit business problems.



2 SECURE

With the scope defined, the next step is finding and securing pro bono resources.





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To reach a viable, actionable result from pro bono projects, clear communication and solid management are key.



MANAGE



1 1 1 1 25% don't have staff EXPERTISE to manage²





We will have a transparent and accesible marketplace for no bono by 2020.



SUMMIT



CORPORATE AND PROFESSIONAL SERVICES DAY

This year's Corporate Day brought together companies and firms that are pioneering advances in corporate pro bono service. Following a design charette format, the Summit was a presentation-free zone. Instead, the leaders engaged in interactive discussions and facilitated breakouts.

In small group sessions, peers exchanged ideas on overcoming common challenges in corporate pro bono, from inspiring middle management to measuring impact to engaging HR. Promising practices were shared through a "pop-up panel" showcasing creative innovation in program design.

The Summit also offered participants the space to step out of the day-to-day and brainstorm big ideas. Taproot leadership facilitated conversations on the next big ideas in pro bono service, including using pro bono to drive small business growth, targeting an issue area through collective pro bono efforts and uniting a global workforce through pro bono programs. Inspired by the opportunities discussed throughout the day, participants co-designed key action items to advance the field over the next 12 months.



I WAS BLOWN AWAY BY THE GLOBAL PRO BONO SUMMIT. I WALKED IN THINKING PRO BONO WAS AN IMPORTANT TREND WITH A GREAT DEAL OF POTENTIAL AND WALKED AWAY HUMBLED BY THE EXTRAORDINARY PROGRAMS ALREADY HAPPENING AT THE MOST INNOVATIVE COMPANIES IN THE WORLD. PRO BONO IS NOT A TREND, IT IS THE WAY FORWARD. I AM CONFIDENT THAT 20 YEARS FROM NOW, JUST AS YOU MIGHT ASK SOMEONE WHERE THEY WENT TO COLLEGE, YOU WILL ASK THEM WHAT THEY DO FOR PRO BONO - AND WE WILL HAVE TAPROOT TO THANK.

- MEG GARLINGHOUSE HEAD OF SOCIAL IMPACT, LINKEDIN

ACTION ITEMS IN 2013

Four action items emerged from Corporate Day as areas for investment in the field. Taproot is committed to partnering with Summit leaders to advance these critical next steps.





Inspire the HR profession to engage in pro bono services and become champions for pro bono within com-

Train the next generation of nonprofit leaders to make pro bono a core strategy to achieve their missions.

Enable companies to work together to apply the power of collective pro bono services to impact a single issue.

Invest in building out the online pro bono marketplace to reach more organizations and build the function to expertly triage and facilitate matches between compa-







Taproot believes in working closely with our peer organizations. When pro bono providers can learn from each other, there is a stronger marketplace that can ensure better pro bono for the sector at large. This guiding philosophy drove us to convene this first-of-its kind global forum for pro bono intermediaries.

During the Intermediary Day, 23 US organizations that are actively involved in pro bono service were joined by 19 Global Fellows from NGOs leading pro bono around the world. These leaders gathered with a focus on identifying collective efforts that will advance the field at large while also participating in peer learning to increase the capacity and impact of their own programs. Through breakout sessions, the organizations had the opportunity to troubleshoot shared challenges and hear creative approaches from their peers around the globe.

After returning from a creativity challenge at the Museum of Arts and Design, the leaders divided into groups to tackle four field-wide challenges: (1) developing sustainable ways to fund the support structure for the pro bono marketplace, (2) training boards on effectively leveraging pro bono service, (3) identifying the technology platform requirements to effectively manage pro bono service delivery and (4) establishing standardized program measurement metrics. These conversations served as launching points for three ultimate action items to advance the field in the coming year.



THE GLOBAL PRO BONO SUMMIT WAS ANOTHER GREAT IDEA FROM THE EVER CREATIVE TAPROOT TEAM. I WAS AMAZED AT ALL THE INTERESTING THINGS HAPPENING AROUND THE US AND THE WORLD IN THE AREA OF PRO BONO. IT WOULD BE SUCH A WASTE OF SCARCE RESOURCES TO SEE US ALL RECREATE THE SAME WHEEL - BUT THANKS TO THE SUMMIT THAT'S LESS LIKELY TO HAPPEN. > >

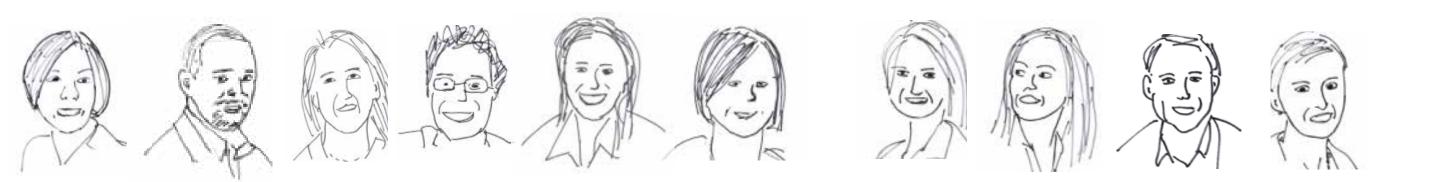
- STEPHANIE CUSKLEY CHIEF EXECUTIVE OFFICER, NPOWER

ACTION ITEMS IN 2013

Through the day's discussions, the intermediary leaders identified three key action items as critical investments needed to move the field forward together this year.

> TRAIN NONPROFIT BOARDS Invest in training board members on their role in helping an organization scope, secure and manage pro bono services.

DEVELOP COMMON STANDARDS & MEASUREMENT of pro bono services.



DEVELOP COMMON TECHNOLOGY

Support the coordination of efforts to drive effective technology solutions that support the management of pro bono services.

Support the development of some common, standardized measures for evaluating the impact







Over the past ten years, the Taproot Foundation has inspired and supported social entrepreneurs from around the world working to bring the ethic of pro bono service to their countries. The BMW Foundation has now partnered with Taproot to grow this network of leaders into a Global Pro Bono Fellowship program to support their emerging programs and ensure they are integrated into the broader pro bono movement.

At the 2013 Global Pro Bono Summit, the Global Fellows met for four days to explore practices across the 13 diverse countries represented, discovering common experiences in building pro bono programs. The Fellows learned from each other's models as well as leaders in pro bono service from the Taproot Foundation, Public Architecture, A Billion+Change, DesignNYC, Lawyers Alliance for New York and NYC Service. In addition, the Fellows had the chance to connect with corporate attendees through a series of evening networking events to identify areas of overlap.

The Global Fellows left with a strong network of corporate and nonprofit partners to help them move the pro bono marketplace forward in their countries. The Fellows will have the opportunity to meet again in Beijing this fall for the Young World Leader's Forum as a part of the BMW Foundation's Young Leader Initiative and in San Francisco for the 2014 Global Pro Bono Summit.



^C THE GLOBAL PRO BONO SUMMIT PROVIDED ME A STRONG TAILWIND FOR MY WORK IN THE FORM OF NEW NETWORKS AND INSPIRATION. I MADE STRONG CONNECTIONS WITH POTENTIAL NEW CORPORATE PARTNERS WHO REFERRED ME TO THEIR COLLEAGUES IN JAPAN. WITH THE GLOBAL FELLOWS, I NOW HAVE COLLEAGUES WITH WHOM I CAN COLLABORATE ON PROJECTS AND RESEARCH. THE SUMMIT INSPIRED ME TO PROMOTE THE SOCIAL VALUE OF PRO BONO MORE INTENTIONALLY IN JAPAN, AND I'M INSPIRED TO PILOT A NEW INITIATIVE.

- IKUMA SAGA FOUNDER, SERVICE GRANT JAPAN

GLOBAL FELLOWS NETWORK

14 different countries.



- 1 Passerelles & Compétences, Paris, France
- 2 Pro Bono Lab, Paris, France
- ³ Social Entreprise Support Network, Seoul, South Korea
- 4 India@75, Mumbai, India
- 5 Talentspender, Neuss, Germany
- 6 Stichting La Luz, Amsterdam, The Netherlands
- 7 Endeavour Volunteer, Canada



At this year's summit, 19 global fellows represented pro bono programs from

- 8 Service Grant Japan, Tokyo, Japan
- 9 Pongámole, Costa Rica
- **10** Volontärbyrån, Stockholm, Sweden
- 11 Huizeren, Beijing, China
- 12 Saga Citizen Activity Support Center, Saga, Japan
- 13 Volunteering New Zealand, New Zealand
- 14 Taproot Foundation, United States



ABOUT PRO BONO

PRO BONO-short for PRO BONO PUBLICO, "for the public good"-refers to professional services delivered without expectation of a fee to organizations serving the social good. It is both a form of support for community organizations as well as an increasingly core part of the ethic of business professionals, from design to HR to technology, who believe that high- quality professional services are too

important to only be available to those who can afford them.

TAPROOT FOUNDATION



Most organizations tackling social problems don't have access to the marketing, design, technology, management or strategic planning

resources they need to succeed. Without this talent, few are able to have their maximum intended impact on critical issues like the environment, health and education.

Taproot is a nonprofit organization that makes business talent available to organizations working to improve society.

We engage the nation's millions of business professionals in pro bono services both through our own award-winning programs and by partnering with companies to develop their pro bono programs. One day, we envision all organizations with promising solutions will be equipped to successfully take on urgent social challenges.

PARTNERS

BMW FOUNDATION

The BMW Foundation inspires and **BMW** Foundation supports people to work for the Herbert Quandt common good and for a society that is capable of meeting the challenges of the future. To this end, they engage in cross-sector collaborations with partners across the globe. The BMW Foundation and the Taproot Foundation have partnered to build the Global Pro Bono Fellows program to foster an international support network for the field of pro bono service. The Global Pro Bono Fellows are leaders of NGOs from around the world that are developing pro bono programs in their countries and inspiring the spread of the pro bono ethic around the globe.





The 2013 Global Pro Bono Summit was made possible in part by the generous support of the Hewlett Packard Company. As the world's largest technology company, HP is in a unique position to use their global reach and scale to serve billions, improving the way people live, how businesses operate, and strengthening communities worldwide. HP applies technologies and expertise in a focused approach to social innovation, addressing areas that can have the greatest impact - education, entrepreneurship, healthcare and community involvement.

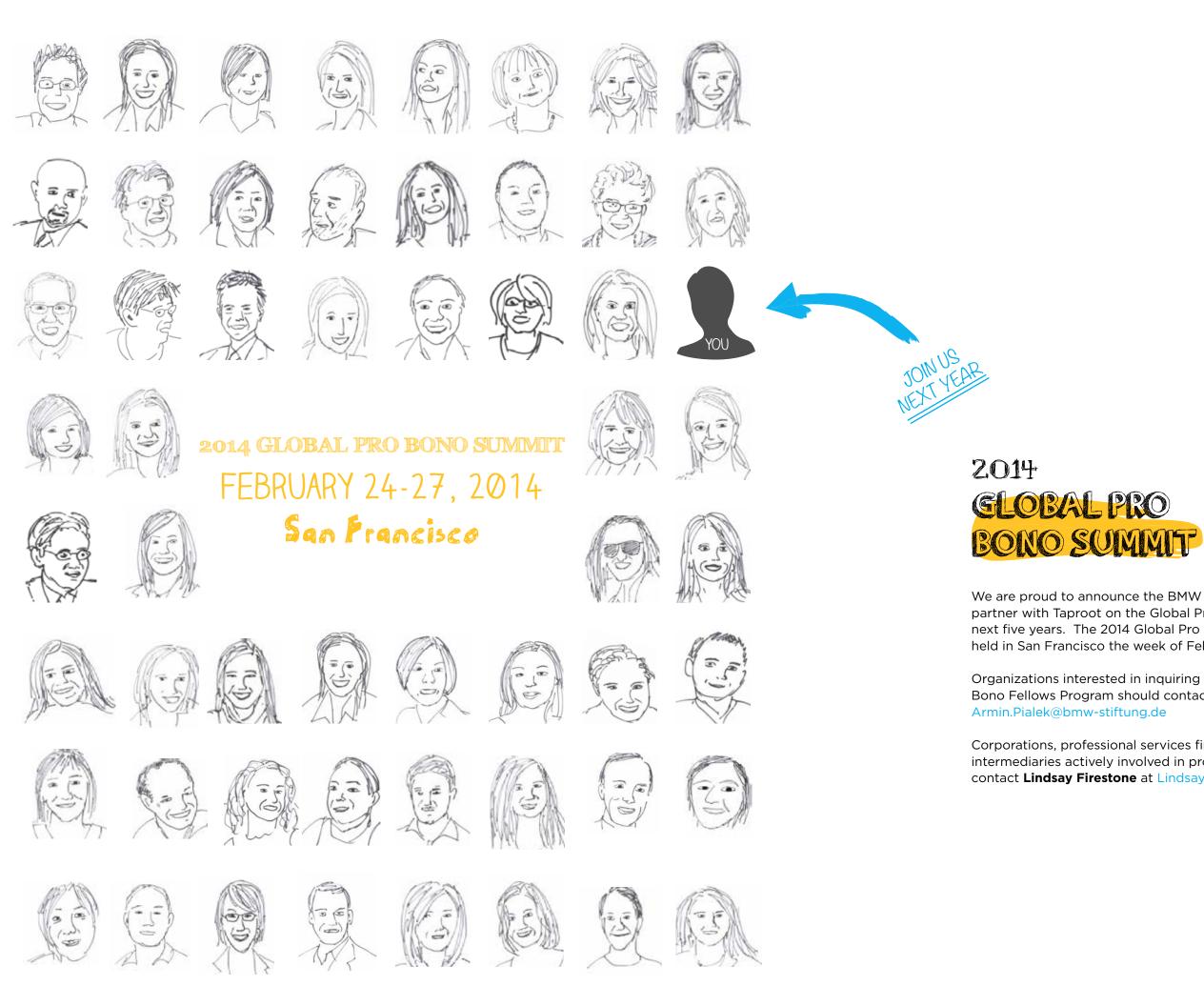
and NPower.





In partnership with: CECP, A Billion+Change, Common Impact







We are proud to announce the BMW Foundation's pledge to partner with Taproot on the Global Pro Bono Summit for the next five years. The 2014 Global Pro Bono Summit will be held in San Francisco the week of February 24-27, 2014.

Organizations interested in inquiring about the Global Pro Bono Fellows Program should contact Armin Pialek

Corporations, professional services firms and pro bono intermediaries actively involved in pro bono service should contact Lindsay Firestone at Lindsay@taprootfoundation.org



GLOBAL PRO BONO SUMMIT



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