



# Asia Pacific **Pro Bono Summit**

Sydney, Australia - 31<sup>st</sup> October ~ 2<sup>nd</sup> November 2017



The Asia Pacific Pro Bono Summit is a gathering of global pro bono network members from the APAC region with intent to raise awareness of best practice and models of pro bono engagement, to equip and grow the network and to encourage multi-national cooperation.

In 2017, together with local host Resonate Consulting, The BMW Foundation Herbert Quandt and Pro Bono Lab and the French Ministry of Foreign Affairs, the APAC network convened 50 domestic participants and 10 global members, at a summit in Sydney. The gathering included representatives from corporations, local not for profit organisations and pro bono intermediaries.

**DAY 1 - OCTOBER 31ST -  
ARRIVAL + WALKING TOUR OF SYDNEY**



A group of people in business attire are engaged in conversation in a modern office or conference space. A man in a light blue shirt is in the foreground, gesturing with his hands while talking to a man in a white jacket. Other people are visible in the background, some looking at documents or devices. The setting has large windows and a bright, professional atmosphere.



**DAY 2 - NOVEMBER 1ST - INTERMEDIARY DAY**

A more intimate gathering of pro bono intermediaries and practitioners gathered to hear about the Global Network and best practice in the APAC region. Presentations by Global Network members were followed by small group discussions and sharing about best practice. A record of the discussion findings is shared below.

#	Question	Responses
1.	What models of pro bono do you see working?	Hackathons/ Marathons both create quick impact and are pathway to deeper engagement. Consulting; training and mentoring.
2.	Do you engage with multi national pro bono?	Yes, huge opportunity. There is the issue of compliance.
3.	How do you measure pro bono?	Difficult and time consuming. We need a way to standardize measures and find a common narrative to communicate the value to all. We must use outcomes for all stakeholders and use simple measures.
4.	How is pro bono sustainable? How is it priced? Who pays?	DNC
5.	How long or short should projects be?	1 day to several years.
6.	What areas of an org should pro bono focus on?	DNC
7.	What are the challenges unique to Australia?	Corporates are not measuring pro bono and do not wish to share information. Good pro bono is not always sexy and interesting and communicating value is vital. Lack of knowledge of how to access pro bono and much opportunity is missed.
8.	What are areas of potential growth for pro bono?	Educate the sector, balance power relationships between giver and receiver; need to work on readiness of NFPs. Data sharing is vital.

**DAY 2 - NOVEMBER 1ST - SITE VISIT**

The Summit included a visit to local not for profit The Wayside Chapel who has successfully engaged pro bono services for several of its programs. This was an opportunity to see first hand their work in the issue of engaging homeless and disadvantaged members of the community with various services including a kitchen, roof top garden, a second hand store, a café and more.



## Day 3: Corporate Day

A full day of presentations and workshops brought intermediaries, corporates and not for profits together to hear case studies, key notes and presentations on pro bono in Australia. The program included:

- Engaging Executives – Case study from India – Shalabh Sahai
- A Business Case for Pro Bono – Case study from Macquarie Group – Lisa George
- Secondments – Case study from Jawun – Lynette Ryan
- Mentoring – ABCN – Allegra Spender
- Becoming a Workplace of Value – Case study from Clayton Utz – David Hillard
- Bangladesh and Myanmar – Case study from World Vision – Robyn Robertson
- Legal Pro Bono – Justice Connect – Amy Williams

Electives and Workshops were 1 hour in length and repeated so each attendee could attend two different workshops in the afternoon session. Topics included:

- Creating a Pro Bono Program in Your Company – Suncorp – Sara Parrott
- Measuring Your Impact – The Incus Group – Jerry Marston
- Creating Shared Value – Social Scaffolding – Andrew Hamilton
- Social Enterprise and Pro Bono - The Wayside Chapel - Lee Cooper





Attendees:

**GLOBAL NETWORK MEMBERS:**

Australia	Resonate
Thailand	Handup Volunteer Network
Singapore	Conjunct Consulting
	Empact
Japan	Service Grant
China	Beijing Pro Bono Foundation
	Huizeren Pro Bono Academy
Philippines	Associate Bar of the Philippines
USA	KZoom
India	iVolunteer India

**DOMESTIC ATTENDEES: CORPORATE**

Commonwealth Bank	Aude
Macquarie Group Foundation	Curwood Lawyers
Suncorp	Minter Ellison Law Firm
Ashurst Law Firm	NSW Office of Environment and Heritage
Clayton Utz Law Firm	Social Investment Collective
Social Scaffolding	Westpac Bank
The Incus Group	Price Waterhouse Coopers PWC
Koda Capital	National Australia Bank



## DOMESTIC ATTENDEES: NOT FOR PROFIT

World Vision Australia	Benojo
Justice Connect	Good Company
Jawun	Pro Bono Consultant
The Wayside Chapel	Entekcom
Horizon Foundation	Australian Pro Bono Centre
Consultant	Lukaemia Foundation
Social Ventures Australia	Australian Business Volunteers
Fred Hollows Foundation	People for Purpose
ABCN	Moeloco
Foundation for National Parks and Wildlife	MBA Student





**Sponsors of the APAC Summit:**  
BMW Foundation Herbert Quandt  
Pro Bono Lab, French Ministry of  
Foreign Affairs



pro bono lab

**BMW Foundation**  
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Venue: Westpac Foundation  
Media: Pro Bono Australia

200

